



***NALIS and preservation of
Art Nouveau heritage.
Transnational cooperation
experiences***



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ARTNOUVEAU Project

Title: Sustainable protection and promotion of Art Nouveau heritage in the Danube Region

Project labelled for the European Year of Cultural Heritage 2018

Time: 1st of January 2017 – 30th of June 2019

Money:

Total Budget: 1,649,559 Euro

ERDF: 1,206,795.15 Euro

IPA: 195,330 Euro

National co-financing: 272,433.85 Euro

Human:

Exquisite professionals and passionate people from all over the Danube region and beyond

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PARTNERSHIP

- Municipality of **Oradea**, Romania – Lead Partner
- **Museum of Applied Arts - Budapest**, Hungary
- **Urban Planning Institute** of the Republic of Slovenia – **Ljubljana**, Slovenia
- **Austrian Museum of Applied Arts – Vienna**, Austria
- **National Institute of Heritage – Bucharest**, Romania
- **Museum of Arts and Crafts – Zagreb**, Croatia
- **Szeged and Surroundings Nonprofit Tourism Ltd – Szeged**, Hungary
- **National Academic Library and Information System Foundation – Sofia**, Bulgaria
- **City of Subotica**, Serbia
- **Republic Institute for Protection of Cultural Monuments – Belgrade**, Serbia

PARTNERSHIP

Associated Strategic Partners:

- Réseau Art Nouveau Network **RANN** – **Brussels, Belgium**
- Ministry of Regional Development, Public Administration and European Funds **MDRAPFE** – **Bucharest, Romania**
- **ICOMOS** Romania – **Bucharest, Romania**

13 Partners from 8 countries

A mix of institutions and organizations: Municipalities, Ministries, Museums, Institutes for protection of cultural heritage, Urban planning institutes, Professional and touristic NGOs

WHAT WERE THE CHALLENGES ?

- ❑ Very rich AN heritage in the Danube region, but often in a poor state of conservation.
- ❑ Valuable experience (positive/ less positive) in the field of conservation and promotion throughout the Danube Region.
- ❑ Similarities due to geographical proximity, but also differences stemming from the diversity characterizing the Danube region.
- ❑ Uneven distribution of instruments for conservation and utilization of AN heritage.

WHAT WERE THE CHALLENGES ?

This project is trying to create the mechanisms which will increase the capacity of the region to address these challenges -
COOPERATION

It is not always a matter of money, other elements are also missing:

- Scientific background
- Political support
- Sustainability of use
- Etc

WHAT WERE THE CHALLENGES ?

An important instrument is the **awareness raising**:

- ✓ Awareness raising for the **local communities**
- ✓ Awareness raising for the **professionals**
- ✓ Awareness raising for the **tourists**
- ✓ Awareness raising for the **politics**

The project will address all these stakeholders.

OBJECTIVES

To enhance the protection, conservation, preservation and promotion of the heritage of Art Nouveau movement in the urban areas from Danube region

Specific objectives:

- Strengthen the cooperation framework for preservation of Art Nouveau
- Synchronize preservation of Art Nouveau and urban development
- More efficient joint promotion of Art Nouveau in the Danube region

Exhibition WAVES of ARTNOUVEAU



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Project cofunded by European Union funds (ERDF, IPA)

Documentary: Art Nouveau without borders

www.interreg-danube.eu/art-nouveau

Art Nouveau without borders.mp4 - VLC media player
Media Playback Audio Video Subtitle Tools View Help

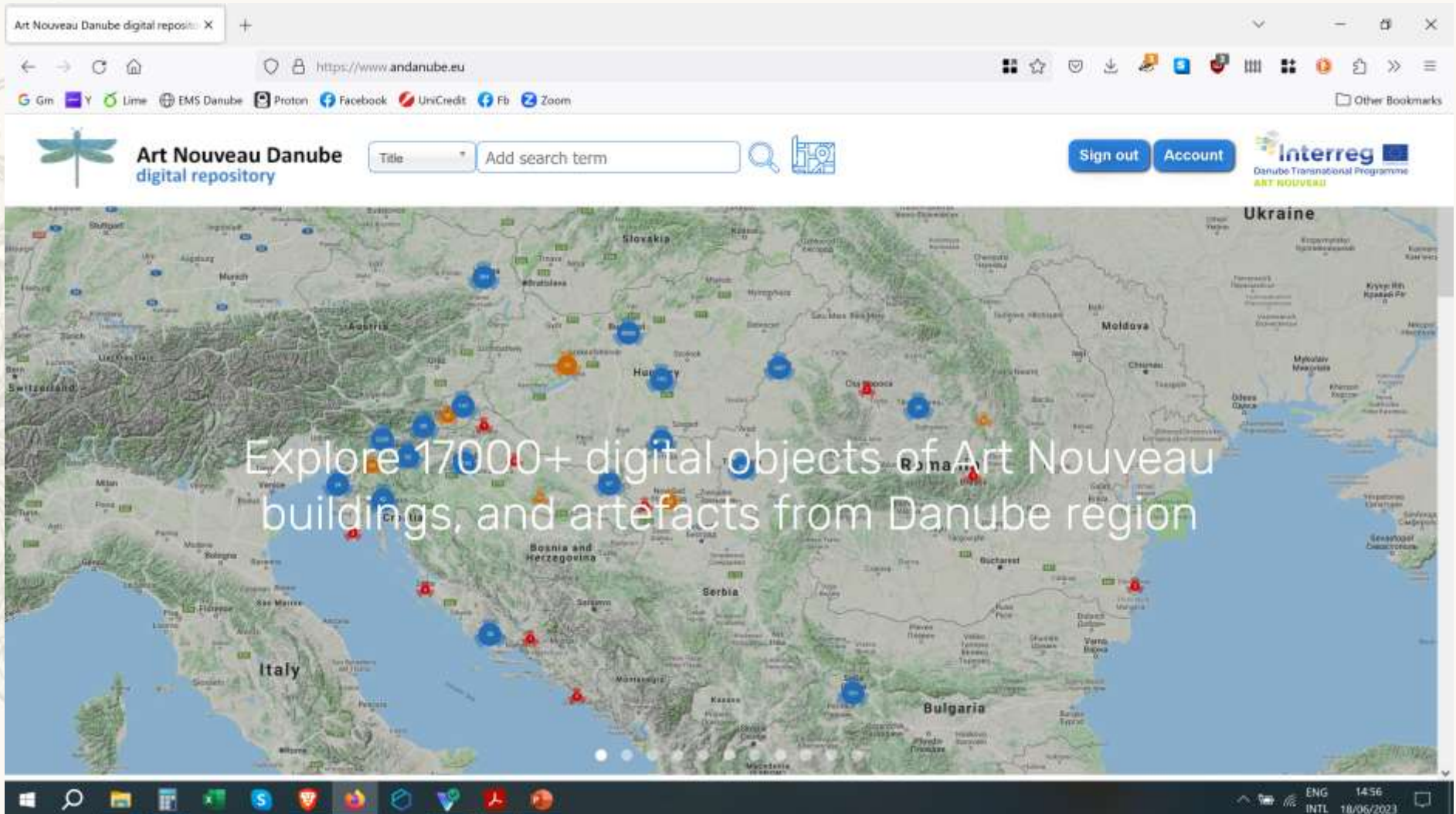


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VLC media player playback controls and Windows taskbar with system tray showing date and time (18/06/2023, 15:20).

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www.andanube.eu – digital repository



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Thank you!

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