



# **TRANSFORM4EUROPE:**

## **THE EUROPEAN UNIVERSITY FOR KNOWLEDGE ENTREPRENEURS**

### **LETTERS. HERITAGE. IDENTITIES**

### **MATCHMAKING EVENT**

**HOST: SOFIA UNIVERSITY ST. KLIMENT OHRIDSKI**

#### **Target participants:**

- Young researchers
- PhD students

#### **Aims:**

- To bring together young researchers and PhD students who work in the general field of identities, narratives, and heritage
- To establish dialogue between representatives of different scholarly disciplines focusing on the above field
- To create conditions for academic staff and students from the T4EU Alliance universities to get to know each other and each other's work better
- To create conditions for academic staff and students from the T4EU Alliance to form interdisciplinary teams and toy with ideas about future joint endeavors


**Facilitators:** assist. prof. Milena Zvancharova and assist. Radoslav Iliev

**29.01.2025****Time: 15.30 – 17.30****Venue: Sofia University St. Kliment Ohridski, Rectorate Building, "The Egg" Hall****Matchmaking "Letters, Heritage, Identities"**

The event expands on the Roundtable discussions in two strands:

- **Strand 1:** Language, Narratives, Identities, Digitalising Cultural Heritage
- **Strand 2:** Critical Heritage

**Research Pitch Sessions****Description:**

 Each participant makes a quick comment (duration 2–3 min) about their research focus (1), current projects (2), and collaboration ideas (3).

 Science communication is very important nowadays and raising awareness both from the inside circle (experts) and outside the university audiences (non-experts) is vital for our community. Furthermore, transmitting opinions and knowledge could end up finding shared cultural codes, values, and beliefs which at its core is a way of practicing academic diplomacy. In other words, we are staying connected, working for sustainable development, and building bridges towards peacebuilding.

 **The goals:**

1/ to practice public speaking, develop better presentation skills, and learn how to grab an audience's attention


2/ to send a clear message and showcase what you are passionate about

3/ to engage new audiences and discover potential colleagues for follow-up conversations and academic partnerships.

**30.01.2025,****Time: 09.00 – 13.00****Venue: Sofia University St. Kliment Ohridski, Rectorate Building, "The Egg" Hall**

On the second day of the matchmaking event, the activities focus mainly on shared goals and potential resources, finding possibilities for future joint work.

**Activity: Presentations from Radoslav Iliev & Milena Zvancharova**


 This is a 15–20-minute panel in which one or two presenters remind attendees of a scientific concept and perspective, based on the specific topics the participants are working with.


 **The goals:**

- 1/ Presenting topics and discussing different elements
- 2/ Experiencing better understanding towards each other and thus connecting in a better way

Time to discuss

**Collaboration Map / Idea Wall****Description:**

 Each participant writes down keywords, project ideas, or signs on sticky notes and puts them on a wall. By doing so, everyone will have a visualization and a better understanding of the themes.

 This is a perfect opportunity to form new collaboration networks that could start in Sofia and continue working through correspondence, academic mobility, and joint projects. The idea is to foster exploration.

 **The goals:**

- 1/ Reminding everyone that collaboration is a key driver of innovation
- 2/ Jump-starting the discussions within the micro-groups
- 3/ Enhancing the collaborations and combining professionals from different backgrounds